

WEBSITE PRIVACY POLICY

MKRLAB Community Workshop (“MKRLAB”) operates a membership-based workshop and makerspace. MKRLAB is committed to protecting the personal information of its members and clients.

Purpose and Scope of this Policy

This privacy policy describes how we collect, use and disclose your personal information, how this personal information can be consulted and corrected when necessary, and explains how “cookies” are used on our Website.

By visiting MKRLAB.ca (the “Website”), contacting us, purchasing a membership, participation in a workshop, course or program, or any retail product, and by agreeing to our Release of Liability and Waiver of Claims in our terms of service or contracts, or subscribing to our newsletter or agreeing to receive emails from MKRLAB, you accept the terms and conditions of this policy.

This policy does not extend to websites operated by third parties. MKRLAB is therefore not liable for their privacy policies, procedures and practices.

Personal Information

A. Information provided to us via use of our website, use of “cookies”:

We collect data relating to your visit to the Website. This information may include your IP address, the date, time and duration of your visits as well as the web pages you consulted.

Our Website, like most other commercial websites, also uses “cookies”. These are small files that are installed on your computer hard drive or web browser in order to collect information such as your language of preference, browsing history and browser type and version, all for the purpose of optimizing your experience on the Website.

These cookies **cannot** be used to extract personal information. Please note that we **can** match the information collected by cookies with other information through the Website (see below). The information collected by cookies **is not related** to any other data that can specifically identify you. We do not take any personal information that you do not consent to provide

You can disable our cookies by using the settings on your browser. Disabling cookies could adversely affect your browsing experience on the Website.

B. Information sent by you to us directly or by a third party:

Your personal information also is provided to us in a variety of ways, including, but not limited to, when you agree to our Terms of Service, any of our contracts, or complete any forms on the Website in connection with the use of any of MKRLAB’s products or services, when you contact us by telephone or by email, when you use a third party search engine to obtain information on our products and services, when you post, repost, share, tag, like or comment on any of our Social Media channels, etc.

Depending on the circumstances, the personal information we collect may include, but is not limited to, your name, date of birth, contact information (street address, electronic address, telephone number), financial information related to the method of payment, social media profile and contacts list, etc.

Use and Communication of your Personal Information

We use, and may disclose, your personal information, mainly:

- to allow us to provide our products and services;
- to answer questions and information requests;
- to use your comments, image or likeness (voice, still photograph or video) in our social media or advertising;
- for the purposes of marketing, advertising or contests; or
- for any other purposes authorized or required by law.

When we disclose your personal information to third parties, we take reasonable measures to ensure that the rules set forth in this policy are complied with. If you specifically request, in writing, that we refrain from disclosing your personal information to a third party, we will undertake to do so unless compelled to do so by a competent legal authority.

Right to Access and Correct

On written request and subject to proof of identity, you may consult the personal information that we have disclosed, and ask that any necessary corrections be made, where applicable, as authorized or required by law.

However, to make sure that the personal information we maintain about you is accurate and up to date, please inform us immediately of any change in your personal information.

Contact Person

Any request to access or correct your personal information and any question or comment you may have with respect to our privacy policy must be sent to our Vice President – Legal by mail or email using the following contact information:

Matthew Aronson, VP Legal
MKRLAB Community Workshop
5835 Sherbrooke St. West
Montreal, Quebec
H4A 1X4
matt@mkrlab.ca

Updates

This Privacy Policy may be amended or updated without notice.

This policy was last updated on 2018-09-12